

## 2009 AFCS Sponsorship Package

<b>Media Sponsorships – 20 available</b> 15 Sec / 45 Sec Video visible by all attendees at AFCS to be shown on the TV monitors throughout the Shreveport Convention Center.	\$ 5,000
<b>Website Recognition Sponsorships – 5 available</b> Your company logo and tagline displayed on the 2009 AFCS website ().	\$ 5,000
<b>Attendee Registration Bags – SAIC</b> Provide registration bags to be given to all 2009 AFCS attendees.	SOLD
<b>Conference Bag Inserts – 20 available</b> Sponsor to provide marketing material to be inserted into each attendee registration bag. Material is subject to approval.	\$ 1,000
<b>Cyber Passport Sponsorships – 20 available</b> This exciting new sponsorship is designed to increase traffic to the sponsor's booth as well as keep traffic flow at a maximum during the Symposium. Each sponsor will be provided with Cyber Passport participation signage and passport stamps for guests.	\$ 1,000
<b>Headquarters Hotel Sponsorships (Hilton Shreveport) – 1 available</b> <b>Keycards:</b> Expose AFCS attendees to your company name/logo during the Symposium beginning when attendees check into the host hotel until they check out. Sponsors artwork will be displayed on one side of the keycards of attendees within the AFCS room block. <b>Elevators:</b> Expose all guests of the Host Hotel to your company/logo and their participation with 2009 AFCS with an electronic graphic in each of 3 elevators located in the Hilton Shreveport.	Call For Details
<b>Lanyards Sponsorship – LEMLE KELLEHER</b> Sponsor to provide lanyards to be distributed at registration to all 2009 AFCS attendees.	SOLD
<b>Program Guide Sponsorships</b> <b>Cover:</b> Sponsor to provide a 1–page color ad to be displayed on the Front or Back cover of the Official Program Guide to be viewed by all AFCS attendees.	\$ 2,500
<b>Inserts:</b> Sponsor to provide a 1–page color ad to be placed in the Official Program Guide to be viewed by all AFCS attendees.	\$ 1,500
<b>DV Lounge Sponsorship – 1 available</b> Select guests of the 2009 AFCS will have special briefings in the DV Lounge. Sponsor refreshments and provide your company name/logo for recognition inside and outside of the DV Lounge.	\$ 5,000

<b>Lunch Station Sponsorships – 5 available</b>	<b>\$ 5,000</b>
Each day during the symposium as lunch is served, let your company name/logo be exposed to all attendees attending lunch.	
<b>Lunch Table Sponsorships – Multiple Available</b>	<b>\$ 1,000</b>
Sponsoring company is to provide a logo to be prominently displayed on a table during lunch.	
<b>Coffee Breaks – Multiple Available <b>NORTHROP GRUMMAN</b></b>	<b>\$ 2,000</b>
Have your company's name/logo in the spotlight during the ever popular coffee breaks.	
<b>Welcome Reception/Evening Events – <b>LOCKHEED MARTIN</b></b>	<b>SOLD</b>
Sponsor the invitations that are in each attendee's conference bag inviting them to a special AFCS event.	
<b>Booth Locator/AFCS Agenda Stations – 16 available</b>	<b>\$ 1000</b>
Company name and logo will be viewed by all who view the large Exhibit Hall Floor Plan or those who view the daily agenda. Floor Plan will be placed at the entrance to the Exhibit Hall; Agenda stations will be placed throughout the Shreveport Convention Center.	
<b>Directional Signage – 12 available</b>	<b>\$ 750</b>
Have your company's name/logo displayed as attendee's seek direction during the 2009 AFCS while inside the Shreveport Convention Center.	
<b>Aisle Signage – 24 available</b>	<b>\$ 400</b>
Your company name and logo displayed on a 4'x8' overhead aisle sign visible throughout the entire exhibit hall.	
<b>Registration Entrance Banners – 7 available</b>	<b>\$ 800</b>
Let you Company be seen in the light, Company will provide logo for 4' x 6' hanging double-sided banners strategically placed at the entrances to the Shreveport Convention Center. They will be highly visible from Tuesday through Thursday.	
<b>Registration Signage – 2 OF 4 available <b>CENTURYTEL</b></b>	<b>\$ 800</b>
As attendees pick up their registration materials, your company name, logo and tagline can stand out in front with these 4'x8' single sided panels. Registration is conveniently located between the Exhibit Hall and General session. Sponsor will provide production ready artwork to be displayed.	

**Escalator Banners – 3 available** **\$ 800**

4' x 6' hanging double-sided banners strategically placed at the entrances to the convention center. They will be highly visible from Tuesday through Thursday

Sidewall: 3' x 5' banner visible from inside escalator bank

**Window Clings – 8 available** **\$ 500**

As each attendee walks through the doors of the Shreveport Convention Center, you can welcome all incoming guest to 2009 AFCS. You can make them feel welcome as the walk in the doors. Sponsor will provide production ready artwork to be transformed into transparent window clings.

**Cyber Cafe – 1 available** **\$ 5,000**

Everyone goes to the ever popular Cyber Café. As each attendee walks through the exhibit hall, your tagline and logo will be seen by all guest who access the cyber café. Sponsor will provide production ready artwork to be transformed into screensavers on each computer within the Cyber Café.